

## **Privacy Policy**

This Privacy Policy governs the way CryptoLux Network collects, uses, maintains and discloses information collected from users (each a “User” or “you”) of the www.CryptoLux.io website (“Site”). This Privacy Policy applies to the Site and all the services offered by CryptoLux on this site.

### **Personal identification information**

We may collect personal identification information from users in a variety of ways, including, but not limited to, when users visit our Site, subscribe to email alerts, and in connection with other activities, services, features or resources we make available on our site. Users may be asked for, as appropriate, name, email address, mailing address, phone number. Users may, however, visit our site anonymously. We will collect personal identification information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personal identification information, except that it may prevent them from engaging in certain site-related activities.

### **Non-personal identification information**

We may collect non-personal identification information about Users whenever they interact with our site. Non-personal identification information may include the browser name, the type of computer and technical information about users’ means of connection to our Site, such as the operating system and the Internet service providers utilized and other similar information.

### **Web browser cookies**

Our site may use “cookies” to enhance users’ experience. A user’s web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. Users may choose to set their web browser to refuse cookies, or to alert them when cookies are being sent, but this may result in some parts of the Site not functioning properly.

### **How we use collected information**

Pearson may collect and use users’ personal information for the following purposes: - To improve users’ experience: We may use information in the aggregate to understand how our Users as a group use the services and resources provided on our Site and so that we may improve our Site. - To send periodic emails: If the User decides to opt-in to our email alerts, they will receive emails that may include company news, updates, related product or service information, etc. If at any time the User would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.

### **How we protect your information**

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Site.

### **Sharing your personal information**

We do not sell, trade, or rent users' personal identification information to others. We will not allow unrelated third parties to use your personal information for marketing without your consent. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above. We may disclose and share personal information with the third parties listed below. Because the internet is a global environment, you accept and agree that this will include the transfer of your personal information to other countries around the world, including countries outside of the European Economic Area which may not have the same data protection laws as the UK. We may share your personal information: 1. with our group companies or any entity which acquires any part of our business 2. with our service providers (including, for example, suppliers who develop or host our sites or who operate mail list services for us) 3. with third-party search engines that may index user profile pages and usernames as part of the URL of the user profile page by default 4. if required or permitted by law 5. with other third parties with your consent.

### **Changes to this privacy policy**

We may update this Privacy Policy at any time. When we do, we will revise the updated date at the bottom of this page. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this Privacy Policy periodically and become aware of modifications.

### **Your acceptance of our terms**

By using this site, you signify your acceptance of this Privacy Policy. If you do not agree to this Privacy Policy, please do not use our Site. Your continued use of the site following the posting of changes to this Privacy Policy will be deemed your acceptance of those changes. You acknowledge that this website may contain links to other sites. Please be aware that Pearson has no control or influence over the privacy practices of such other sites.

### **Contact**

If you have any questions about this Privacy Policy, the practices of this Site, or your dealings with this Site, please contact us. This document was last updated on May 24, 2018.

## General Data Protection Regulation (“GDPR”) Compliance

### What Information We Collect

We gather two types of information about users through the Site:

**Information relating to your use of our Site.** When users come to our Site, we may track, collect and aggregate information indicating, among other things, which pages of our Site were visited, the order in which they were visited, when they were visited, and which hyperlinks were “clicked.” We also collect information from the URLs from which you linked to our Site. Collecting such information may involve logging the IP address, operating system and browser software used by each user of the Site. We may be able to determine from an IP address a user’s Internet Service Provider and the geographic location of his or her point of connectivity.

We also use (or may use) **cookies** and web beacons when you visit our Site. For more information on our use of cookies and web beacons, please refer to our Cookie Policy.

**Personally Identifiable Information provided directly by you or via third parties.** We collect Personally Identifiable Information that you provide to us when you register for an account, update or change information for your account, purchase products or services, sign-up for email updates, send us email messages or other services on our Site. We may use the Personally Identifiable Information that you provide to respond to your questions, provide you the specific services that you select, send you updates or other CryptoLux events, and send you email messages about Site maintenance or updates.

**Account Registration.** If you register for an account on our Site, you may be required to provide us with Personally Identifiable Information such as your name and email address.

**Updates.** CryptoLux may offer you the ability to receive updates either via email or by posting on portions of the Site only accessible to registered users. In order to subscribe to these services, you may be required to provide us with Personally Identifiable Information such as your name and email address.

**Communications with CryptoLux.** We may receive Personally Identifiable Information when you send us an email message or otherwise contact us.

**Partner sites.** Partner sites providing related tools and services to CryptoLux users may collect individual level user data regarding the individual’s use of that partner site while engaged with such Crypto Currency related activities, and the partner sites may share that data with CryptoLux for the purpose of improving CryptoLux’s services, the partner site’s services, and the individual’s overall experience. This data includes information such as the amount of time spent on the partner site and pages viewed.

**Third Party Payments Processing.** CryptoLux provides you with the ability to pay for its products and other services using various methods through a third party payment processing service provider. Please note that our service provider - not CryptoLux - collects and processes your credit card information.

### Confidentiality & Security of Personally Identifiable Information

We consider the confidentiality and security of your information to be of the utmost importance. We will use industry standard physical, technical and administrative security measures to keep your Personally Identifiable Information confidential and secure and will not share it with third parties, except as otherwise provided in this Privacy Policy, or unless such disclosure is necessary in special cases, such as a physical threat to you or others, as permitted by applicable law. Because the Internet is not a 100% secure environment we cannot guarantee the security of Personally Identifiable Information, and there is some risk that an unauthorized third party may find a way to circumvent our security systems or that transmission of your information over the Internet will be intercepted. It is your responsibility to protect the security of your login information. Please note that e-mails communications are typically not encrypted and should not be considered secure.

### **Updating or Deleting Your Personally Identifiable Information**

You have certain rights in relation to your Personally Identifiable Information. You can access your Personally Identifiable Information and confirm that it remains correct and up-to-date or choose whether or not you wish to receive material from us or some of our partners by logging into the Site and visiting your user account page.

If you would like further information in relation to your rights or would like to exercise any of them, you may also contact us via [contact@cryptolux.io](mailto:contact@cryptolux.io). If you reside or are located in the EEA, you have the right to request that we:

- provide access to any Personally Identifiable Information we hold about you;
- prevent the processing of your Personally Identifiable Information for direct-marketing purposes;
- update any Personally Identifiable Information which is out of date or incorrect;
- delete any Personally Identifiable Information which we are holding about you;
- restrict the way that we process your Personally Identifiable Information;
- provide your Personally Identifiable Information to a third party provider of services; or
- provide you with a copy of any Personally Identifiable Information which we hold about you.

We try to answer every email promptly where possible and provide our response within the time period stated by applicable law. Keep in mind, however, that there will be residual information that will remain within our databases, access logs and other records, which may or may not contain your Personally Identifiable Information. Please also note that certain Personally Identifiable Information may be exempt from such requests in certain circumstances, which may include if we need to keep processing your Personally Identifiable Information to comply with a legal obligation.

When you email us with a request, we may ask that you provide us with information necessary to confirm your identity.

## **International Privacy Practices**

In order to provide our products and services to you, we may send and store your Personally Identifiable Information (also commonly referred to as personal data) outside of the country where you reside or are located, including to the European Union.

We are committed to protecting the privacy and confidentiality of Personally Identifiable Information when it is transferred. If you reside or are located within the EEA and such transfers occur, we take appropriate steps to provide the same level of protection for the processing carried out in any such countries as you would have within the EEA to the extent feasible under applicable law. Please see our Privacy Shield Policy for further information.

## **Questions, Suggestions and Complaints**

If you have any privacy-related questions, suggestions, unresolved problems, or complaints you may contact us via [contact@cryptolux.io](mailto:contact@cryptolux.io).

If you reside or are located in the EEA, our Data Protection Officer and Privacy Team may assist with all queries regarding our processing of Personally Identifiable at [contact@cryptolux.io](mailto:contact@cryptolux.io).